

X-copy

28th year issued weekly

fashion calendar

'68

SEPTEMBER 9

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, SEPTEMBER 9, 1968</u>			
Sunday Sept. 8- Oct. 20	OPENING: FLEA MARKET Admission: 98¢. Publicity: Pearl Winick, BE. 3-6010.	NATIONAL ARTS & ANTIQUES (97 DUANE STREET)	6TH AVE. & 25TH ST.
Monday Sept. 9 12:00 Noon	PRESS PREVIEW: IMPORT FASHIONS By invitation. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Monday Sept. 9 4:00 P.M. Cocktails	HOLIDAY-RESORT COCKTAIL AND FORMAL FASHIONS Also Monday, Sept. 16, 4:00 (cocktails). By invitation. Thereafter by appointment. Contact: Al Davis or Helen Presser, WI. 7-9470.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday Sept. 9 4:00 P.M. Cocktails	CRUISE-SPRING MENSWEAR SHOW "Season IV" collection of Cruise-Spring menswear by Bill Blass. By ticket only. Contact: William Flink, 226 West 58th Street, 246-7859.	BILL BLASS FOR FBM	PHILHARMONIC HALL LINCOLN CENTER
Beginning Monday Sept. 9	BEACHWEAR, COCKTAIL, AT-HOME FASHIONS Holiday and Resort collection. Contact: Juli Lynne Charlot, JU. 2-1670.	ANN Y TEMPA (NOROTON, CONN.)	116 CENTRAL PARK SOUTH SHOWROOM - PENTHOUSE
Beginning Monday Sept. 9	OPENING OF HOLIDAY- RESORT COLLECTION By appointment. Contact: PL. 2-0727.	BABA	18 EAST 53RD STREET SHOWROOM - 9TH FLOOR
Beginning Monday Sept. 9	RESORT-EARLY SPRING COLLECTION Continuous informal showings. Contact: Gayle or Teri, PE. 6-2291.	BARBERINI LTD.	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT- EARLY SPRING COLLECTION Continuous showings. Contact: 564-4650.	BARDLEY (ABBE RABINER & SON)	512 SEVENTH AVENUE SHOWROOM - 33RD FLOOR
Beginning Monday Sept. 9	RESORT AND ADVANCE SPRING COLLECTION Continuous showings. Contact: Marguerite Brownell, WI. 7-9258.	CARLYE DRESS	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Sept. 9	OPENING OF HOLIDAY- RESORT COLLECTION Dresses, suits, coats. Contact: Bobbi Lasky, 565-2544.	LITO MANALANG FOR DEBSHIRE	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Sept. 9	OPENING OF HOLIDAY- RESORT COLLECTION Continuous showings, by appointment. Contact: Sharon Brown, LO. 4-3470.	EDIE GLADSTONE FOR DEEBS	512 SEVENTH AVENUE SHOWROOM - PENTHOUSE

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Beginning Monday Sept. 9	OPENING: HOLIDAY- RESORT COLLECTION Continuous informal showings, by appointment. Contact: 279-0710.	DYNASTY OF HONG KONG, LTD.	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT & EARLY SPRING COLLECTION Continuous showings. Contact: Ann Lawrence, 244-4701.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Sept. 9	OPENING: RESORT- EARLY SPRING Designed by Philippe Bodinat. Continuous showings. Publicity: Firestone Associates, 924-4728.	LAURENCE GROSS	498 SEVENTH AVENUE SHOWROOM - PENTHOUSE Contact: BR. 9-3650.
Beginning Monday Sept. 9	OPENING OF HOLIDAY- RESORT COLLECTION Informal showings. Contact: Dorothy Kay, 279-2860.	JAMAICA FASHION GUILD (HOOPER ASSOCIATES)	1451 BROADWAY SHOWROOM - 4TH FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: CH. 4-3550.	JAY-HENRY	512 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Continuous showings, by appointment. Contact: LA. 4-7900.	GAYLE KIRKPATRICK	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT- HOLIDAY COLLECTION Continuous showings of fashions and accessories. Contact: WI. 7-6122.	ELLEN LOCKWOOD	1410 BROADWAY SHOWROOM - 19TH FLOOR
Beginning Monday Sept. 9	OPENING: HOLIDAY- RESORT COLLECTION Continuous in Marc Douglas showroom. Contact: Frances Taris, 524-3295.	MAGGI B	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Sept. 9	OPENING OF HOLIDAY COLLECTION Designed by Don Simonelli. By appointment. Contact: PE. 6-8888.	MODELIA	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Daily at 10:00 and 2:00. By appointment. Contact: Marcella Wolfe, 279-8575.	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Sept. 9	OPENING: RESORT- HOLIDAY COLLECTION Continuous showings. Contact: 524-3818.	STAN HERMAN FOR MR. MORT	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT HOLIDAY COLLECTION Designed by Ronnie Simon. Contact: BR. 9-0952.	PARNES-FEINSTEIN; PF KNITS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Sept. 9	OPENING: RESORT-EARLY SPRING COLLECTION By appointment. Contact: 524-8126.	JOSEPH PRUZAN	499 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Sept. 9	OPENING: HOLIDAY- RESORT COLLECTION Contact: LO 5-1036. Publ.: Barbara Kling, LT. 1-8024.	RONA DRESSES	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

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Beginning Monday Sept. 9	OPENING OF HOLIDAY- RESORT COLLECTION Designed by Monte Streitfield. By appointment.	STREGA NEW YORK	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR Contact: Mr. Wong, 695-7410.
Beginning Monday Sept. 9	RESORT-EARLY SPRING COLLECTION Continuous showings of sportswear, including beachwear and swimsuits. Contact: LA. 4-8352.	TOPU FUKU (REVONTULI, INC.)	1407 BROADWAY SHOWROOM - 9TH FLOOR
Monday Sept. 9- Sept. 12	FALL-WINTER-HOLIDAY NATIONAL NOTION SHOW "New Display Concepts for Notions"--merchandising workshops at 11:00 and 2:30 Monday and Tuesday; 11:00 only on Wednesday. (Dinner-dance, Wed., Sept. 11, 8:00 P.M., Trianon Ballroom, Hilton Hotel.) <u>Press reception: Mon., Sept. 9,</u> <u>4:00 P.M.</u> By reservation. Contact: Ann Karas or Jonni Jahn, PE. 6-8820.	NATIONAL NOTION ASSN (350 FIFTH AVENUE)	HOTEL McALPIN; NOTION MART
Monday Sept. 9- Sept. 19	"FOUR SEASONS" COLLECTION By appointment. Contact: Gino di Grandi, 866 UN Plaza, PL. 2-6162.	KATYNA RANIERI (ROME)	HOTEL PLAZA PRIVATE SUITE
Tuesday Sept. 10 9:30 A.M.	OPENING OF RESORT COLLECTION Also Sept. 12, 17, 19 at 9:30. By reservation. Contact: WI. 7-4551.	TIFFEAU & BUSCH, LTD.	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday Sept. 10 10:45 A.M.	PRESS PREVIEW: IMPORT FASHIONS By invitation. Contact: Max Levine, 215-435-8411; or Max Rosey, MU.5-2159.	HESS'S (ALLENTOWN, PA.)	AMERICANA HOTEL ROYAL BOX
Tuesday Sept. 10 11:00 A.M.	PRESS PREVIEW: CUSTOM FASHIONS Sophie will present her Fall-Winter custom-order collection. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	SALON MODERNE 3RD FLOOR
Tuesday Sept. 10 11:00 A.M.	OPENING OF RESORT COLLECTION Also showing Sept. 16 at 3:00. Contact: CH. 4-3169.	MODERN COUTURE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday Sept. 10 11:00 A.M.	OPENING OF RESORT COLLECTION Thereafter continuous. Contact: 524-4510.	GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Sept. 10 12:00 Noon	OPENING OF RESORT COLLECTION Also Sept. 18 at 12:00 Noon. By reservation. Contact: WI. 7-0152.	PAUL BLUMENSTEIN & ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday Sept. 10 12:45 P.M. Luncheon	PRESS SHOW OF WINTER FURS Showing of Ben Kahn's Winter fur collection. By invitation. Contact: BR. 9-0633; or Arnold Jurdem, 421-1461.	BEN KAHN (150 WEST 30TH ST.)	HOTEL PLAZA CRYSTAL ROOM
Tuesday Sept. 10 2:30 P.M.	OPENING OF RESORT COLLECTION By reservation. Contact: Kay Farmer, OX. 5-4812.	HOUSE OF JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Sept. 10 3:00 P.M.	PREVIEW OF FALL IMPORT COLLECTION By invitation only. Contact: PL. 3-6821.	CHEZ NINON	487 PARK AVENUE SALON

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Tuesday Sept. 10 3:00 P.M.	PREVIEW: CUSTOM- ORDER COLLECTION By invitation. Thereafter by appointment. Contact: PL. 5-5105.	SCAASI	26 EAST 56TH STREET SHOWROOM - 3RD FLOOR
Tuesday Sept. 10 4:00 P.M.	OPENING OF RESORT COLLECTION Designed by Belle Saunders and August de Lorenzo. By invitation. Thereafter by appt. Contact: LO. 4-9194. Publ: Betty Yarmon, TR. 9-7112.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Sept. 10 5:30 P.M. - 7:30 P.M.	PRESS PREVIEW: NEW "FANCYPANTS" Introducing the new paper panty. By invitation. Contact: Glen Wilcox, JU. 6-2800.	STEVENS-BOLTA (592 FIFTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET
Tuesday Sept. 10 6:30 P.M. - 9:00 P.M.	FIRST SESSION: CAREER COURSE "Ready-to-Wear". Speakers: Sarmi, Betsy Johnson, Betsy Johnson Co., Eli L. Rouso, Russ Togs, Inc. Price: \$2.75. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENG. CENTER 345 EAST 47TH STREET
Beginning Tuesday Sept. 10	HOLIDAY-RESORT COLLECTION Designed by Frances Prisco. Continuous showings. Contact: LO. 4-9311.	TED BROWN	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Sept. 10	MIDWINTER AND RESORT COLLECTION Continuous showings. Contact: Mary Lou Levine, OX. 5-6234.	MORTON MYLES FOR JEUNESSE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday Sept. 10	OPENING OF RESORT COLLECTIONS Resort collections by de Barentzen, Heim, Lanvin, Laroche, de Rauch, Venet. By appointment. Contact: 755-7170.	PARIS COLLECTIONS	1 EAST 54TH STREET SHOWROOM - 6TH FLOOR
Beginning Tuesday Sept. 10	OPENING OF RESORT COLLECTION Designed by Bill Blass. By appointment. Contact: LA. 4-6968.	MAURICE RENTNER	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Sept. 10	OPENING OF RESORT COLLECTIONS By appointment. Contact: LO. 4-9194. Publ.: Betty Yarmon, TR. 9-7112.	MORT SCHRADER; M.S. COUTURE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Sept. 10	RESORT AND HOLIDAY COLLECTION IN N.Y. By appointment through Sept. 18. Contact: Jose Fernandez, CI. 7-2200.	WERLE ORIGINALS (626 N. ROBERTSON, LA)	HOTEL GOTHAM PRIVATE SUITE
Wednesday Sept. 11 8:00 A.M. - 10:00 A.M.	PRESS "BRECK-FAST": MODEL OF THE YEAR The Breck Co. will introduce the 50 finalists for Model of the Year. Demonstration of five new "wash-and-wear" hairstyles by Breck stylists. By invitation. Contact: Jan Taylor at Rogers, Cowan & Brenner, PL. 9-6272.	THE JOHN H. BRECK CO.	WALDORF-ASTORIA GOLD ROOM
Wednesday Sept. 11 9:30 A.M. Coffee	PRESS PREVIEW: HAUTE COUTURE IMPORTS Haute couture imports and line-for-line copies from Paris and Rome. For the press only, by invitation. (For Immediate Release) Publicity: Tom Mix (Fashion Coordinator) or Mark Klauser, OX. 5-4000 Ext. 208.	OHRBACH'S	5TH FLOOR

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Wednesday Sept. 11 10:30 A.M.	RESORT AND ADVANCE SPRING COLLECTION Designed by Shannon Rodgers. By invitation. Continuous thereafter. Contact: Jean Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Sept. 11 11:30 A.M.	PRESS PREVIEW: CURIEL READY-TO-WEAR By invitation. (Release, Thurs., Sept. 12.)	BERGDORF GOODMAN	4TH FLOOR Publicity: Susan Fine, PL3-7300
Wednesday Sept. 11 2:30 P.M.	OPENING OF RESORT COLLECTION Designed by Marie McCarthy. Also Sept. 12 and 17 at 2:30. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOCIATES	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Sept. 11 4:00 P.M.	OPENING OF RESORT COLLECTION Designed by Elinor Simmons. Also showing Sept. 16 at 4:00. Contact: Roslyn Shoenthal, 594-0030.	MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday Sept. 11 5:30 P.M. Cocktails	OPENING: HOLIDAY-EARLY SPRING COLLECTION By invitation. Thereafter by appointment in showroom. Contact: LO. 4-8890. Publicity: Viola Rossi, TE. 8-6020.	SWIRL, INC. (1350 BROADWAY)	ST. REGIS 2ND FLOOR
Beginning Wednesday Sept. 11	SHOWING OF RESORT COLLECTION By appointment through Sept. 18. Contact: Walter Oppenheimer, CI. 7-2200.	HELGA (LOS ANGELES)	HOTEL GOTHAM PRIVATE SUITE
Beginning Wednesday Sept. 11	PREMIERE SHOWING: NEW COLLECTION Ben Shaw and Bob Miller introduce the Holiday-Resort collection by Rodrigues for Milbo. Continuous by appointment. Contact: Bob Miller, 594-6880.	MILBO, INC. (DESIGNED BY RODRIGUES)	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Wednesday Sept. 11	OPENING OF RESORT COLLECTIONS Informal showings, by appointment. Contact: LA. 4-9350.	OSCAR DE LA RENTA; DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Sept. 12 9:30 A.M.	PRESS PREVIEW: FALL IMPORTS Press preview of Alexander's Fall haute couture and line-for-line copies. By invitation. Publicity: Walter Hauser, PL. 3-1542. Public Relations: Serge Obolensky Associates, PL. 9-6272.	ALEXANDER'S	HOTEL PLAZA BAROQUE ROOM
Thursday Sept. 12 10:30 A.M.	OPENING OF RESORT COLLECTION Also showing Sept. 17 at 10:30. By reservation. Contact: LO. 4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday Sept. 12 11:30 A.M.	PRESS SHOWING: FUR COLLECTION Designed by S. Breslin Baker. By invitation. Contact: LA. 4-5019.	JOHN F. MORRIS CO.	224 WEST 30TH STREET SHOWROOM - 4TH FLOOR
Thursday Sept. 12 11:30 A.M.	FALL FASHIONS BY JERRY SILVERMAN Customer showing of fashions designed by Shannon Rodgers. By invitation. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	MISS BERGDORF 5TH FLOOR

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Thursday Sept. 12 11:45 A.M.	OPENING OF RESORT COLLECTION Thereafter by appointment. Contact: Jean Palitz, PE. 6-1351.	JOBERE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Thursday Sept. 12 12:00 Noon	OPENING OF HOLIDAY- RESORT COLLECTION Also Sept. 17, 12:00 Noon. Designed by Don Breitinger. Contact: LA4-0237.	HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Sept. 12 12:45 P.M. Luncheon	FASHION SHOW AT LUNCHEON Fall collection by Bianco of Rome will be shown at luncheon. Press by invitation. Reservations: LE. 5-3800. Publicity: Nancy Woodward, YU. 8-7776.	BIANCO OF ROME (556 MADISON AVENUE)	VOISIN 30 EAST 65TH STREET
Thursday Sept. 12 1:00 P.M.	OPENING: RESORT- HOLIDAY COLLECTION Also showing Sept. 17, 18 at 1:00. By reservation. Contact: LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Thursday Sept. 12 2:30 P.M.	OPENING OF RESORT COLLECTION Designed by Ole Borden. By invitation. Contact: Murray Solomon, LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday Sept. 12 2:30 P.M.	OPENING OF RESORT COLLECTION Also Sept. 18 at 2:30. By reservation. Contact: PE. 6-6983.	MISS BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday Sept. 12 4:00 P.M.	OPENING OF RESORT COLLECTION Also showing Sept. 17 at 4:00. By reservation. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Thursday Sept. 12	SHOWING OF RESORT- HOLIDAY COLLECTION By appointment. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Thursday Sept. 12	SHOWING OF RESORT COLLECTION By appointment through Sept. 20. Contact: Stanley Lieberman, PL. 9-3000.	STANLEY NELSON (LOS ANGELES)	HOTEL PLAZA PRIVATE SUITE
Friday Sept. 13 9:30 A.M. Breakfast	PRESS PREVIEW: FASHIONS BY TONY COLECCHIO Showing of Fall dresses and sportswear. By invitation. Public showing: Wed., Sept. 18, 12:00 Noon. Publicity: Gloria Phillips, 675-1000.	FRANKLIN SIMON	3RD FLOOR PAVILLION
Friday Sept. 13 10:30 A.M.	OPENING: RESORT COLLECTION Also showing Sept. 19 at 10:30. By reservation. Contact: IO. 3-5650.	PATTULLO- JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Friday Sept. 13 11:00 A.M.	PRESS PREVIEW: CUSTOM- ORDER FASHIONS Mainbocher will present his Fall custom-order collection at a preview for the press. By invitation. (For Release, Monday, Sept. 16.) Contact: PL. 5-3714. Publicity: Eleanor Lambert, MU. 8-2130.	MAINBOCHER	609 FIFTH AVENUE SHOWROOM - 8TH FLOOR
Saturday Sept. 14 10:00 P.M.- 11:30 P.M.	COLOR TELEVISION PRESENTATION "Model of the Year" telecast with John Davidson, Arlene Dahl, Jack Linkletter and Elaine Fulkerson. Contact: Eve Hatch Holmes, MU. 8-2900.	MODEL OF THE YEAR	CBS-TV CHANNEL 2

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday Sept. 14- Sept. 18	SHOWING OF LOUNGEWEAR Daily 9:00 - 5:30, by appointment. Contact: Betsy Teeter, 695-4550.	WANDA BELLI (SAN FRANCISCO)	N.Y. HILTON HOTEL PRIVATE SUITE
Sunday Sept. 15- Sept. 18	BAMA SPRING-SUMMER MARKET WEEK Contact: Robert Gur-Arie, 10 West 33rd Street, 594-5130.	BOYS' & YOUNG MEN'S APPAREL MFRS ASSN	HOTEL McALPIN B'WAY & 34TH STREET
Monday Sept. 16 11:00 A.M.	OPENING OF HOLIDAY- RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 564-3857.	ANDREW WOODS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday Sept. 16 11:00 A.M.	OPENING OF RESORT COLLECTION Thereafter by reservation. Contact: LW. 4-2717.	MOE NATHAN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Monday Sept. 16 12:45 P.M. and 5:45 P.M.	TWO SHOWINGS OF IMPORT FASHIONS Haute couture Rome and Paris originals and line-for-line copies in original fabrics at two N.Y. showings. First show, by invitation only, 12:45 P.M. (invitations will be issued); second show, open to public, 5:45 P.M. Publicity: Mark Klauser, OX. 5-4000. (Bergen Mall, Paramus, Wed., Sept. 18, 12:45 P.M., 2nd floor; Westbury, Fri., Sept. 20, 12:45 P.M., 2nd floor.)	OHRBACH'S	5TH FLOOR
Monday Sept. 16 1:15 P.M.	OPENING OF RESORT COLLECTION Also showing Sept. 18 at 1:15. Contact: Miss Fritzi, LO. 5-4115.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Monday Sept. 16 2:30 P.M.	PREVIEW: RESORT- HOLIDAY COLLECTION Showing of cocktails, evening, at-home fashions. By invitation. Thereafter by appointment. Contact: PL. 5-5529.	EVA HAYNAL	4 EAST 53RD STREET SHOWROOM - 2ND FLOOR
Monday Sept. 16 2:30 P.M.	OPENING OF RESORT- TRAVEL COLLECTION Designed by Arhtur Doucette. By invitation only. Contact: Mr. Revell or Miss Riche, 244-4600.	PAUL PARNES INTERNATIONAL	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Monday Sept. 16 2:30 P.M.	OPENING OF RESORT COLLECTION Also Sept. 19 at 2:30. By reservation. Contact: Joanne Jaap or Mary Kloss, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday Sept. 16 4:00 P.M.	OPENING OF RESORT- HOLIDAY COLLECTION Also showing Sept. 18, 4:00. By reservation. Contact: LO. 3-0988.	MURRAY NIEMAN FOR HANNAH TROY	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday Sept. 16 8:00 P.M.	OPENING OF OPERA SEASON Opening of 84th season with Cilea's "Adriana Lecouvreur" starring Renata Tebaldi. Publicity: Francis Robinson, 799-3100.	METROPOLITAN OPERA	OPERA HOUSE LINCOLN CENTER
Beginning Monday Sept. 16	RESORT & ADVANCE SPRING COLLECTION Designed by Dorothy Arden. Continuous showings. Contact: 594-0220.	ARBE ORIGINALS	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR

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Beginning Monday Sept. 16	RESORT-HOLIDAY COLLECTION IN N.Y. By appointment. Contact:	GEORGIA BULLOCK (LOS ANGELES) Muriel Morris, 213-627-8407 (L.A.).	HOTEL PLAZA PRIVATE SUITE
Beginning Monday Sept. 16	SHOWING OF RESORT COLLECTION IN N.Y. By appointment. Contact:	CAMPIONI- BERT GEIGER Rod Owens, 213-627-6579 (L.A.).	HOTEL PLAZA PRIVATE SUITE
Beginning Monday Sept. 16	OPENING: CRUISE- HOLIDAY COLLECTION Continuous showings. Contact:	GREGG DRADDY LW. 4-4197.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Sept. 16	OPENING OF RESORT COLLECTION By appointment. Contact:	WILSON FOIMAR LA. 4-5923.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Sept. 16	OPENING: TRAVEL- RESORT COLLECTION By reservation. Contact:	FRANK GALLANT LA. 4-7285.	205 WEST 35TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Sept. 16	OPENING OF RESORT COLLECTION By appointment. Contact:	ANNEMARIE GARDIN 288-8651.	1345 THIRD AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Sept. 16	OPENING OF RESORT COLLECTION Designed by George Nardiello. Continuous, by appointment. Contact:	KIKI HART 947-7457.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Sept. 16	OPENING OF RESORT COLLECTION Including "After Five" collection by Valentino of Rome. Continuous, by appointment. Contact:	LAWRENCE OF LONDON CH. 4-3815.	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Sept. 16	OPENING OF RESORT COLLECTION Continuous, by appointment. Contact:	RAFFAELE LO. 5-3250. Publicity: Betty Flannery, LE. 2-2571.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Sept. 16	OPENING OF RESORT COLLECTION Continuous showings. Contact:	ROYAL LYNNE Ruth Winslow, LO. 3-3035.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Sept. 16	OPENING OF RESORT COLLECTION Continuous, by appointment. Contact:	THE SIDNEYS LA. 4-2880.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Sept. 16	RESORT-SPRING FASHIONS FROM IRELAND Showing of dresses, coats, suits by Strelitz of Ireland. Publicity:	STRELITZ OF IRELAND Ruth Hammer Associates, 246-4818.	ST. MORITZ HOTEL PRIVATE SUITE
Beginning Monday Sept. 16	SHOWING OF RESORT COLLECTION Showing by appointment. Contact:	TRAVILLA (LOS ANGELES) Dolores Byers, 213-627-9154 (L.A.)	HOTEL PLAZA PRIVATE SUITE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Sept. 16	OPENING OF RESORT-HOLIDAY COLLECTION Continuous showings of Resort-Holiday collection, designed by Bill Haire. By reservation. Contact: 947-6845. Publicity: Essie Pinsker, WI. 7-2514.	VICTORIA ROYAL, LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Sept. 16	NATIONAL SWEATER WEEK (Sept. 16-22) Contact: Edward Brandwein, MU. 3-7520.		
Tuesday Sept. 17 9:00 A.M. and 12:00 Noon	IMPORT FASHIONS AT TWO SHOWINGS "International Collections". Co-chmn: Eugenia Sheppard (commentator); Sally Kirkland, Life. Prices: breakfast--\$10.00, members; \$20.00, guests; luncheon--\$15.00, members; \$25.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM
Tuesday Sept. 17 10:00 A.M.	OPENING OF RESORT COLLECTION Also showing Sept. 18, 19 at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Sept. 17 10:30 A.M.	OPENING OF RESORT COLLECTION Also Sept. 18, 24 at 2:30. By reservation. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday Sept. 17 10:30 A.M.	OPENING OF RESORT COLLECTIONS Leonard Arkin, 10:30; Andrew Arkin, 11:00; Miss Arkin, 11:30. By invitation. Contact: Celeste Lucci, WI. 7-5324.	THE ARKINS	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Sept. 17	FASHION GROUP IMPORT LUNCHEON AT 12:00 Noon, Hotel Americana (see above)		
Tuesday Sept. 17 12:30 P.M. Luncheon	VALENTINO COLLECTION AT BENEFIT LUNCHEON Valentino of Rome will be present at showing of his Fall collection, available at Lord & Taylor. For benefit of PAL; co-chmn: Mrs. Stavros Niarchos and Mrs. Albert Berol. Tickets: \$25.00; contact: Mrs. Grace Pope, 19 West 55th Street, 247-0424. Publicity: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR	DELMONICO'S BALLROOM
Tuesday Sept. 17 1:00 P.M.	OPENING OF RESORT COLLECTION Also Sept. 19, 20 at 1:00. By reservation. Contact: PE. 6-0206.	HARVEY BERIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Sept. 17 2:30 P.M.	PUBLIC FASHION SHOWINGS The "Evelyn Roamna Collection" will also be shown in Boston, Mon., Sept. 16, 2:30 P.M., 40 Winter St.; and in Philadelphia, Wed., Sept. 18, 2:30 P.M., 1209 Chestnut St. Publicity: Mariette Schumacher, 679-8600.	ROAMAN'S	20 WEST 39TH STREET
Tuesday Sept. 17 2:30 P.M.	OPENING OF RESORT COLLECTION Also Sept. 19 at 2:30. By reservation. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday Sept. 17 3:00 P.M.	OPENING OF HOLIDAY-RESORT COLLECTION By invitation. Thereafter continuous. Contact: Shirley Ornstein, LO4-9115.	ANNE FCGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Sept. 17 4:00 P.M.	OPENING OF HOLIDAY-CRUISE COLLECTION Thereafter continuous. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 17 4:00 P.M.	OPENING OF RESORT COLLECTION Also Sept. 19 at 4:00. By reservation. Contact: OX. 5-1350.	JOHN MOORE	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Sept. 17 6:00 P.M.- 8:30 P.M.	PRESS PREVIEW: FRENCH BOUTIQUE Yves St. Laurent will be present at the opening of his first American boutique. By invitation only. Contact: Maldred Finger, 956-6027.	YVES ST. LAURENT RIVE GAUCHE	855 MADISON AVENUE AT 70TH STREET
Beginning Tuesday Sept. 17	OPENING OF NEW COLLECTION Continuous showings. Contact: LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday Sept. 17	OPENING OF RESORT- SPRING COLLECTION Continuous showings, by appointment. Contact: Steve Harrison, 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Beginning Tuesday Sept. 17	OPENING: RESORT COLLECTION Continuous by appointment. Contact: LW. 4-9000.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday Sept. 17	OPENING OF RESORT COLLECTION Designed by Levino Verna. By reservation. Contact: Pam Lawrence, WI7-2055.	MARDI GRAS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Sept. 17	OPENING OF RESORT COLLECTION Designed by David Kidd. By appointment. Contact: BR. 9-5794.	MARQUISE	512 SEVENTH AVENUE SHOWROOM - 35TH FLOOR
Beginning Tuesday Sept. 17	SHOWING OF CRUISE- HOLIDAY COLLECTION By appointment through Sept. 26. Contact: Maria Lukats, EL. 5-1400.	JEAN-LOUIS SCHERRER (PARIS)	HOTEL PLAZA SUITE 1225
Beginning Tuesday Sept. 17	OPENING OF RESORT COLLECTION By appointment. Contact: Bill Levin, CH. 4-3877.	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Sept. 18 9:00 A.M. Coffee	SHOWING OF RESORT COLLECTION Jon Haggins will preview his Resort collection. By invitation. Thereafter in showroom (Room 202). Contact: 695-5555.	JON HAGGINS (37 WEST 39TH STREET)	BONWIT TELLER S'FARI ROOM - 4TH FL.
Wednesday Sept. 18 10:00 A.M.	OPENING OF RESORT COLLECTION Designed by Morty Sussman. By reservation. Contact: BR. 9-1195.	MATTY TALMACK, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Sept. 18 11:00 A.M.	OPENING OF RESORT COLLECTIONS Buyers: 11:00 A.M. Press: 3:00 P.M. Thereafter by appointment. Sarmi contact: Dorothy Herme, CH. 4-7270. Nando contact: Jack Spencer, 947-7326.	SARMI, INC.; NANDO COUTURE	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday Sept. 18 11:30 A.M.	PRESS PREVIEW: TIKTINER COLLECTION By invitation. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 18 11:30 A.M.	OPENING OF RESORT- HOLIDAY COLLECTION Designed by Dorothy Farbo. Also Sept. 25, 11:30.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR Contact: BR. 9-5991.
Wednesday Sept. 18 12:30 P.M. Luncheon	ITALIAN COUTURE FASHIONS AT LUNCHEON Mila Schoen of Milan will be present at showing of her Fall collection, available at Martha. For benefit of American Women Volunteer Services. Tickets: \$20.00; contact: AWVS, 125 East 65th Street, LO. 5-8886.	MARTHA, INC.	ST. REGIS ROOF
Wednesday Sept. 18 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Fall collection by Mario Forte will be shown at luncheon. Reservations (\$5.50): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	HANDMACHER-VOGEL (533 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Sept. 18 2:00 P.M.	OPENING OF EARLY SPRING COLLECTION Showing of coats, suits, costumes Sept. 25, 30, Oct. 3 at 2:00 P.M. By appointment. Contact: Miss Lorna or Miss Ruth, 695-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Sept. 18	SARMI PRESS SHOW AT 3:00 P.M. (see page 10)		
Wednesday Sept. 18 4:30 P.M.	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: JU. 2-2317.	MONTE-SANO	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR
Wednesday Sept. 18 5:00 P.M.	PRESS PREVIEW: RESORT COLLECTION By invitation. Thereafter continuous. Contact: LO. 4-0462.	SPORT SOPHISTICATES (DIV. JR. SOPHISTICATES)	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday Sept. 18 5:00 P.M.	PRESS SHOW: MEN'S WEAR Preview of men's wear by Mr. Fish of London, Valentino fo Rome, and fashions from the Tomorrow Shop. By invitation. Contact: Walter Hauser, PL. 3-1542. Public Relations: Serge Obolensky Associates, PL. 9-6272.	ALEXANDER'S	3RD FLOOR
Beginning Wednesday Sept. 18	OPENING OF RESORT COLLECTION Continuous showings, by appointment. Contact: LO. 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Wednesday Sept. 18	OPENING OF CRUISE COLLECTION Informal showings. Contact: LO. 5-2626.	RAPPI	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Wednesday Sept. 18	OPENING OF RESORT COLLECTION Designed by Molly. By reservation. Contact: PE. 6-7121.	JACK SARNOFF	512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Thursday Sept. 19 11:00 A.M. and 3:00 P.M.	INTERNATIONAL HAUTE COUTURE FASHION SHOWS Benefit: Children's Cancer Fund of America. Reservations: \$5.00, general ad- mission; \$10.00, special reserved section. Publicity: Walter Hauser, PL3-1542 Public Relations: Serge Obolensky Associates, PL. 9-6272.	ALEXANDER'S	3RD FLOOR
Thursday Sept. 19 12:00 Noon	OPENING OF HOLIDAY- RESORT COLLECTION Thereafter by appointment. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Sept. 19 12:30 P.M. Brunch	PRESS PREVIEW: RESORT- SPRING COLLECTION Preview for press and resident buyers of Resort-Spring collection. By invitation. <u>Continuous beginning Mon., Sept. 23.</u>	STONY BROOK CASUALS (DIV. DAVID CRYSTAL)	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR Contact: BR. 9-6560.
Thursday Sept. 19 2:00 P.M.	OPENING OF RESORT COLLECTION By reservation. Contact: CH. 4-6350.	TOBY TANNER	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Thursday Sept. 19 4:00 P.M. Cocktails	RESORT-TRAVEL DRESSES & SPORTSWEAR By invitation. Thereafter by appointment in showroom (20th floor). Contact: OX. 5-4270. Publicity: Pennoyer Associates, MU. 2-6480.	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Thursday Sept. 19 6:15 P.M.	PRESS PREVIEW: MODEL ROOMS Preview of traditional model rooms. (<u>For release, Mon., Sept. 23.</u>) By invitation. Contact: Jane Warren, OR. 9-7800.	B. ALTMAN & CO.	7TH FLOOR
Beginning Thursday Sept. 19	OPENING OF RESORT COLLECTION Continuous, by appointment. Contact: BR. 9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Friday Sept. 20 5:00 P.M. Cocktails	OPENING OF RESORT COLLECTION Designed by Romane. By invitation. Thereafter by appointment in showroom (11th floor). Contact: CH. 4-2616.	SAMUEL WINSTON (530 SEVENTH AVENUE)	THE REGENCY BALLROOM
Beginning Friday Sept. 20	OPENING OF RESORT COLLECTION Continuous showings. Contact: PE. 6-2663.	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Sept. 23	ROSH HASHONAH (Monday) - 1st day of Jewish New Year		
Monday Sept. 23 6:00 P.M. - 9:00 P.M. Cocktails	SPECIAL PREVIEW: ENGLISH BOUTIQUE Janet Lyle, owner of Annacat (London), will preview her new boutique on Madison Avenue. Men's fashions and accessories by Patrick, Earl of Litchfield. By invitation. Contact: LE. 5-0577.	ANNACAT	924 MADISON AVENUE 73RD & 74TH STREETS
Tuesday Sept. 24 11:00 A.M. and 3:00 P.M.	PRESS PREVIEW: FALL FASHIONS Elizabeth Arden's Fall fashions will be presented at a benefit for the N.Y. Junior League and Community Service Society at two showings. Both shows by invitation only. Publicity: Happie Reilly, Ruder & Finn, PL. 9-1800.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
Wednesday Sept. 25 10:00 A.M. Breakfast	PREVIEW: FALL-WINTER FUR COLLECTION "The Very Unexpected In Furs" by Georges Kaplan. By invitation. Contact: Miss Jackie, CI. 6-3416.	GEORGES KAPLAN (730 FIFTH AVENUE)	JACQUES KAPLAN'S HOME
Wednesday Sept. 25 1:15 P.M.	OPENING OF RESORT DRESS COLLECTION Designed by Melba Hobson. By invitation. Contact: CH. 4-6350.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 25 3:00 P.M. - 5:00 P.M.	DIAMONDS-INTERNATIONAL AWARDS EXHIBITION Designs by 27 jewelers from 10 countries. By invitation. (Open to public: Sept. 26, 10:00 - 4:30.)	N.W. AYER & SON, INC. Publicity: Mildred Kosick, PL. 7-5700.	HOTEL PLAZA CRYSTAL ROOM
Wednesday Sept. 25 4:00 P.M.	HAUTE COUTURE AND BOUTIQUE FASHIONS By invitation. Publicity: Aeriell Eweson, 838-4302.	NINA DIMOS	36 EAST 61ST STREET SALON
Wednesday Sept. 25 6:15 P.M. - 8:00 P.M.	PRESS PREVIEW: FALL PREMIERE Preview of annual Fall show, featuring 19 model rooms designed for notable New Yorkers. By invitation only. Publicity: Judith Jackson, PL. 2-1212.	BLOOMINGDALE'S	5TH FLOOR
Thursday Sept. 26 12:30 P.M. Luncheon	FALL FASHIONS AT LUNCHEON SHOW Tiziani of Rome will present his Fall boutique and high fashion collections at luncheon. Reservations (\$5.75): Banquet Dept., PL. 9-7010. Fashion Director: Mary Alice Rice, PL. 2-5726.	TIZIANI OF ROME	HOTEL PLAZA GRAND BALLROOM
Thursday Sept. 26 2:30 P.M.	FALL-WINTER FUR COLLECTION Fall-Winter Couture fur collection designed by Arthur Schwartz. By invitation. Contact: Miss Lenore, CH. 4-8685.	FREDRICA FURS	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Sept. 26 2:30 P.M. Cocktails	PREVIEW OF RESORT- SPRING COLLECTION For press and resident buyers, by invitation. Thereafter continuous. Con- tact: BR. 9-6560, Ext. 268. Publicity: Michele Abruzzo, BR. 9-6560.	DAVID CRYSTAL	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Sept. 26 3:30 P.M.	PREVIEW: FALL-WINTER FUR COLLECTION By invitation. Contact: Joseph J. Davis, CI. 5-0322.	REISS & FABRIZIO (6 WEST 57TH STREET)	ST. REGIS ROOF
Thursday Sept. 26 3:30 P.M. Cocktails	PREVIEW: SPRING- SUMMER SWIMWEAR Preview for press and buyers of "Swim-duds and Sun-duds". Show promptly at 4:00 P.M. By invitation. Contact: Harriette Reines, 594-4100.	DUNE DECK (1407 BROADWAY)	500 CLUB 500 SEVENTH AVENUE
Thursday Sept. 26 8:30 P.M.	TWENTY-SIXTH ANNUAL COTY AWARDS American Fashion Critics' Awards to George Halley and Luba of Elite, Jr. Return awards to Bonnie Cashin and Oscar de la Renta. Special award to Bill Blass for menswear and Giorgio di Sant'Angelo for jewelry. By invi- tation. (Black Tie) Publicity: Eleanor Lambert, MU. 8-2130.	COTY, INC.	METROPOLITAN MUSEUM ROGERS AUDITORIUM
Friday Sept. 27 12:00 Noon	THE FABRIC EXHIBIT: SPRING-SUMMER 1969 Prices and more details later. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Sunday Sept. 29 5:30 P.M. Cocktails	SPRING COLLECTION IN CALIFORNIA Show at 6:00. By invitation only. Thereafter by appointment at showroom. Contact: Walter Oppenheimer, 213-MA. 7-0806 (L.A.).	HELGA (722 S. LOS ANGELES ST.)	BEVERLY HILLS HOTEL CRYSTAL ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 29	SPRING COLLECTIONS IN CALIFORNIA BY LOS ANGELES FASHION GUILD		
Monday Sept. 30 10:30 A.M.	PRESS PREVIEW: FALL-WINTER FURS Preview of fur fashions, by invitation. Publicity: Vera Bacal, CI. 7-1388.	MAXIMILIAN FURS	20 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Monday Sept. 30 11:45 A.M.	PRESS RECEPTION: "ITALIA BELLISSIMA" Reception to open A&S store-wide import fair saluting Italy, and including an exhibition of modern Italian lighting "Iampada di Futura" (5th floor). By invitation. Contact: Jane Miller, TR. 5-7200, Ext. 691.	ABRAHAM & STRAUS (BROOKLYN)	EXECUTIVE SUITE 7TH FLOOR
Monday Sept. 30 3:00 P.M.	PREVIEW: RESORT-EARLY SPRING COLLECTION Designed by Jeannene Booher. By invitation. Thereafter continuous at show-room. Contact: LO. 3-6126. Publicity: Essie Pinsker, WI. 7-2514.	CLARET (498 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Beginning Monday Sept. 30	SPRING COLLECTION IN CALIFORNIA By appointment. Contact: 213-652-7450 (L.A.).	ELIS PORTER	666 N. ROBERTSON BLVD. LOS ANGELES, CALIF.
Tuesday Oct. 1 11:30 A.M.	PRESS PREVIEW: REVILLON FURS Revillon will present their fur collection at a benefit showing for the Kips Bay Boys Club. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR PARK AVENUE ROOM
Beginning Tuesday Oct. 1	OPENING: SPRING SPORTSWEAR COLLECTION "Come Alive" collection designed by Jeanne Blinkin. Continuous informal showings. Contact: Roberta Nasta or Bill Ryan, 947-6700.	MR. THOMSON	1410 BROADWAY SHOWROOM - 22ND FLOOR
Oct. 2	YOM KIPFUR (Wednesday) - Jewish Day of Atonement		
Sunday Oct. 6- Oct. 9	SHOE FAIR IN CHICAGO Sponsored by National Footwear Mfrs. Assn., National Shoe Retailers Assn., Volume Footwear Retailers Assn., New England Footwear Assn. Contact: Edward Launzel, 265-1350.	NATIONAL SHOE FAIR	PALMER HOUSE; HILTON; SHERATON-BLACKSTONE
Monday Oct. 7 11:30 A.M.	PRESS PREVIEW: FURS BY EMERIC PARTOS Preview for the press of Fall-Winter fur collection designed by Emeric Partos. By invitation. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR FUR SALON
Monday Oct. 7- Oct. 17	IRISH READY-TO- WEAR SHOWINGS Holiday-Resort-Spring ready-to-wear by: Basil Collins, Pat Crowley, Emor, J.P. Fashions, Gailwear, Jimmy Hourihan, David Kenna, Raymond Kenna, Sheila Mullally, Pallas Knitwear, Perry of Dublin, Dorothy Pinnock, Henry White. By reservation. Contact: Liam Kelleher, 365-5230. (Also showing: Sept. 26-27, San Francisco, Handlery Motor Inn, 260 O'Farrell St.; and Sept. 29-Oct. 4, Los Angeles, Sheraton-West Hotel, 2961 Wilshire Blvd. Contact: Gabriel Lee, Irish Export Board, 681 Market St, San Francisco.) Publicity: Sue Gardner, 98 Riverside Drive, TR. 7-4952.	IRISH EXPORT BOARD (590 FIFTH AVENUE)	WARWICK HOTEL 6TH AVE. & 54TH ST.

THESE HOLIDAY-RESORT COLLECTIONS HAVE OPENED - CONTINUOUS SHOWINGS

AMBA KNITS498 Seventh Avenue, 4th floor, LO. 4-0462
CAPRIEL KNIT IMPORTS498 Seventh Avenue, 19th floor, WI. 7-2170
DAMON	1410 Broadway, 12th floor, MU. 3-2467
GREGG DRADDY498 Seventh Avenue, 16th floor, LW. 4-4198
GAY GIBSON1407 Broadway, 39th floor, 564-4130
IMPERIAL IMPORTS498 Seventh Avenue, 12th floor, 695-5968
JAEGER430 Park Avenue, 10th floor, 758-6211
JUNIOR ACCENT498 Seventh Avenue, 10th floor, LO. 4-1434
KIMBERLY KNITWEAR	1410 Broadway, 10th floor, LO. 4-1080
ANNE KLEIN AND COMPANY	205 West 39th Street, 3rd floor, 279-9915
LADY MANHATTAN1407 Broadway, 15th floor, 765-1250
LANZ; ALEXA1407 Broadway, 26th floor, OX. 5-6440
LOOMTOGS1407 Broadway, 35th floor, 255-5500
MALLORY530 Seventh Avenue, 19th floor, WI. 7-4407
ADELE MARTIN498 Seventh Avenue, 6th floor, OX. 5-2900
MICIA OF ROME	1400 Broadway, 5th floor, 244-4131
MISS COUTURE	1407 Broadway, 39th floor, 564-4130
MR. GEE498 Seventh Avenue, 3rd floor, LO. 4-6060
PAUL PARNES KNITS498 Seventh Avenue, 7th floor, 244-4600
PETTI 4'S498 Seventh Avenue, 17th floor, CH. 4-3558
POINTS EAST	1407 Broadway, 28th floor, 594-0290
STJ498 Seventh Avenue, 6th floor, OX. 5-2900
SUSAN THOMAS498 Seventh Avenue, 6th floor, OX. 5-2900
TUDOR SQUARE SPORTSWEAR	1407 Broadway, 21st floor, 279-8120
VIA VENETO 7512 Seventh Avenue, 38th floor, 244-0556
VIVO498 Seventh Avenue, 6th floor, OX. 5-2900
WILROY498 Seventh Avenue, 22nd floor, LO. 5-7815

1969

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